

YARE 2013 DOUBLES

Two events this year (in February and in April) for the Yachting After sales and Refit Exhibition. Stronger relationship with Seatec in Marina di Carrara and the Italian Superyacht Forum. A lively and “yare” edition confirming meetings and successful events like the Refit Route and the Captains’ Dock.

Double rendezvous in 2013 for **YARE, Yachting After sales & Refit Exhibition** the international event totally dedicated to refit and after sales operations that this year will be more and more focused on strengthening the relationship between the yards, the supplying chain and the real decision makers of the refit activities.

Born in 2011 to promote the potential of the wide and extended construction and repair system spanning in the region from La Spezia to Livorno (with Viareggio as a reference point) YARE on its 3rd year wants to offer to companies and professionals of this sector a lively and “yare” edition to improve the business.

There will be two different events in two different periods of the year: February and April. Thanks to the support by Penta, the innovation pole for the boating business in Tuscany, for the participants the possibility will be strongly improved to meet key figures of this business as captains, brokers, management companies, surveyors, international registry technicians, owners’ representatives. A very qualified crowd, with a strong decision and purchase power.

Yare and Seatec together.

Even in 2013 the synergy between Yare and Seatec will go on. Yare indeed will have a dedicated area to refit in Marina di Carrara fair ground from February 6th to 8th, in connection with the 11th edition of Seatec, the international exhibition of technologies, subcontracting and design for yachts. The exhibitors will have available 12 sq mt or 16 sq mt booths. In the 3-days period will be organized B2B meetings and this year also will be invited a large delegation of captains, attending the show and the B2B meetings.

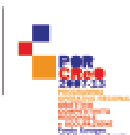
Italian Super Yacht Forum, Refit Route and Captains’ Dock: a professional convergence.

The second appointment of Yare 2013 will be in connection with the 4th edition of the Italian Superyacht Forum, scheduled in Viareggio from April 10th to 12th and organized by the Superyacht Group to discuss the future of the sector and to explore better ways to do business. There will be two different moments: the Refit Route, an itinerary visiting open yards, workshops and companies in the area, and the Captains’ Dock the event gathering another large delegation of big yacht captains, coming from UK, Southern France, Spain, Malta, Turkey and USA.

Via Cappelino, 116 - Viareggio - tel/fax 0584388731 - yare@navigoloscana.it



Regione Toscana



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YARE is organized e promoted by NAVIGO and PENTA and sponsored by a committee composed by the Mayor of Viareggio, the Province of Lucca, the Region Toscana, the Lucca Chamber of Commerce and the associations of industries and handicrafts

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Press Office

Roberto Franzoni + 39 348 5405758

Barbara Pieroni + 39 380 3461136

pressyare@navigotoscana.it

www.yarexhibition.com

Via Coppino, 116 - Viareggio - tel/fax 0584388731 - yare@navigotoscana.it



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