



2018 POST SHOW REPORT

**PROJECT
QATAR**

CELEBRATING
15 YEARS
OF QATAR'S
GROWTH

15th
EDITION

04 - 18

QATAR'S UNIQUE CONSTRUCTION ARENA

Construction Material & Equipment

7 - 10 MAY 2018

Doha Exhibition & Convention Center

projectqatar.com



2018

EXHIBITION COVERAGE





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“As one of the most notable events for projects in Qatar, we believe that Project Qatar 2018 is the best platform to showcase our professional range of high quality products and services to a high potential audience. As gold sponsor of the event, we are confident that the sponsorship and participation gives us the edge to connect with different industry players and generate potential opportunities for new alliances and projects in the future. More importantly, we are here to express our support, being among the leading local manufacturers, to various projects in Qatar.”

Christopher Sharkey

Country Manager - Hempel Paints Qatar

WELCOME MESSAGE



PROJECTS DIRECTOR

Dear valued exhibitors and visitors,

Over the course of 15 years, Project Qatar has grown to become a symbol of the growth of the Qatari economy, and the development of this vibrant and ambitious state. For 15 years now, Project Qatar has been literally contributing to shaping the future of Qatar by gathering a cluster of local, regional and international companies that are introducing and adapting new technologies to meet the growing needs of Qatar's market.

On its 15th anniversary, Project Qatar celebrated a rich journey of growth in Qatar, throughout the years, during which it had welcomed participants from 50 countries from around the world with a total of **over 10,000 exhibitors, 150,000 visitors, and closing on around 500,000 SQM of total exhibition space.**

Trade Ministers of foreign countries, ambassadors, trade delegations, foreign chambers of trade and commerce, government officials, key decision-makers and project managers, along with thousands of businesspeople gathered during the four-day exhibition, proving once again that Project Qatar is the most innovative, business comprehensive, evolving, and sought after show in the region and beyond.

Marking the special occasion of the 15th edition, Project Qatar presented some new additions to the event's activities, including the Qatar Future Projects Conference; where project owners, contractors and sub-contractors, service and technology providers, consultants, investors and regulators, got the chance to meet, discuss, and evaluate existing projects and potential future opportunities in Qatar, with a series of keynotes, presentations and panel discussions from chief stakeholders and Qatari market leaders.

Thank you all for making the last 15 years a success.

We look forward to another 15 years of Project Qatar together.

Sincerely,
Haidar Mshaimesh,

EXHIBITION HIGHLIGHTS

Monday, April 30, 2018



PRESS CONFERENCE

Speakers from left to right:

- Mr. Giosafat Rigano**, Italian Trade Commissioner at the Embassy of Italy
- Mr. Mohamed Bagheri**, Commercial Counselor at the Embassy of the Islamic Republic of Iran
- Mr. Burak Guresci**, Commercial Counselor at the Embassy of the Republic of Turkey
- Mr. Yang Song**, Head of Economic and Commercial Office at the Embassy of the People's Republic of China
- H.E. Mr. Hans-Udo Muzel**, Ambassador of Germany
- Mr. Haidar Mshaimesh**, Projects Director at IFP Qatar LLC
- Mr. Antoine Saade**, Executive General Manager at Al Sraiya Holding Group
- Mr. Ghassan Oueijan**, Managing Director at Nakheel Landscapes
- Mr. Jaber Al Hajri**, Honorary Board Member at Doha Kowate
- Mr. Bassam Abu Saada**, Business Development Manager at Palmera Agricultural Business
- Mr. Jad Abou Fadel**, Sales Manager at Hempel Paints Qatar WLL
- Mr. Souheil Nasrallah**, Deputy General Manager at Watermaster
- Mr. Faiz Ahmad**, Sr. Business Development Manager at PERI
- Mr. Eyad Rashid**, General Manager at Nasser Bin Khaled Heavy Equipment

PARTICIPATING GOVERNMENT ENTITIES



Monday, May 7, 2018



OPENING CEREMONY

Under the patronage of H.E. Sheikh Abdullah bin Nasser bin Khalifa al-Thani, the Prime Minister and Minister of Interior of Qatar, Project Qatar 2018, the 15th International Trade Exhibition for Construction Technology, Building Materials, Equipment and Environmental Technology, kicked off on Monday, May 7, 2018. The event was inaugurated by the Minister of Commerce and Economy H.E. Sheikh Ahmed bin Jassim bin Mohammed al-Thani, welcoming **280 international exhibitors from 21 countries, as well as 126 local companies** at the Doha Exhibition and Convention Center.

COMMERCIAL OFFICES



AUSTRIA



GERMANY



IRAN



ITALY



PAKISTAN



OMAN



TURKEY



EXHIBITORS FEEDBACK

89%

recommend Project Qatar

83%

are satisfied with the organization and management, and quality of visitors

75%

achieved their goal from their participation

92%

are satisfied with their participation

EXHIBITORS

OVERVIEW

421 

EXHIBITORS

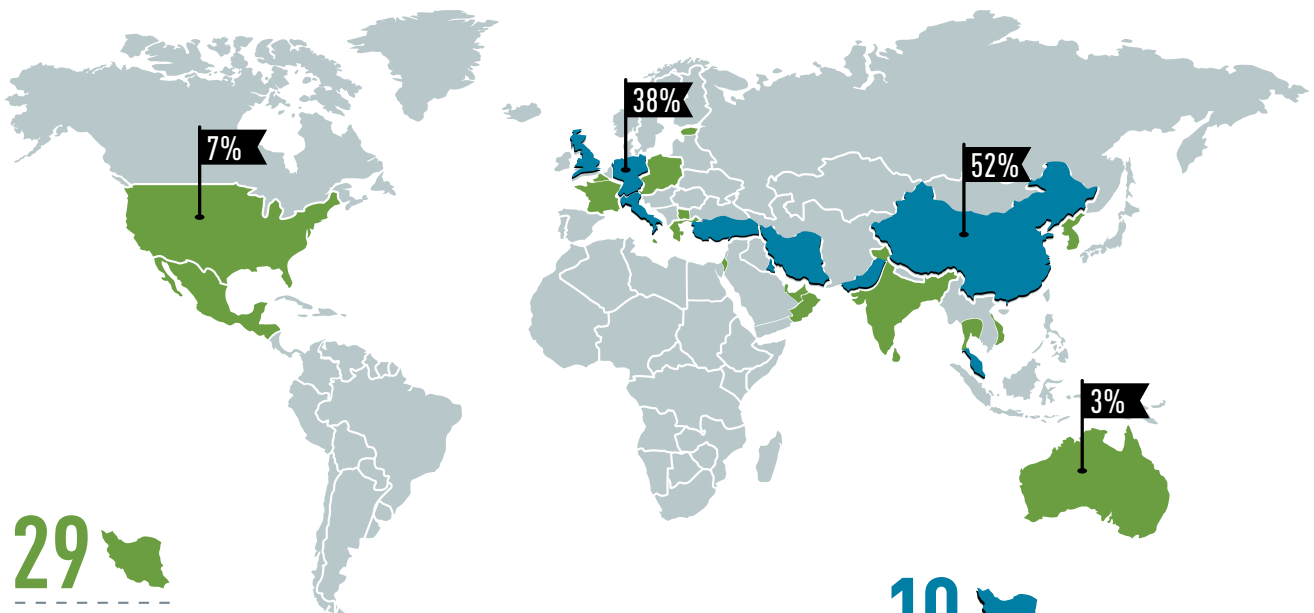
1,700+ 

BRANDS REPRESENTED

26,764 SQM

INDOOR AND OUTDOOR
EXHIBITION SPACE

GLOBAL FOOTPRINT



29 
PARTICIPATING
COUNTRIES

AUSTRALIA - AUSTRIA - BELGIUM - BULGARIA - CHINA - ESTONIA - FRANCE
GERMANY - GREECE - INDIA - IRAN - ITALY - KOREA - KUWAIT - MALAYSIA
MALTA - MEXICO - OMAN - PAKISTAN - PALESTINE - PORTUGAL - QATAR
SRI LANKA - THAILAND - TURKEY - UAE - UK - USA - VIETNAM

10 
NATIONAL
PAVILIONS

AUSTRIA - CHINA - GERMANY - IRAN - ITALY
KUWAIT - MALAYSIA - PAKISTAN - TURKEY - UK

TOP EXHIBITING PROFILES



BUILDING MATERIALS



ELECTRICAL SUPPLIES



PIPES & FITTINGS



STEEL PRODUCTS



ENGINEERING &
DESIGN SERVICES



MARBLE BLOCKS,
TILES & SLABS



CERAMIC TILES
& GRANITE



CONSTRUCTION SYSTEMS
& TECHNOLOGY



STONE BLOCKS, SLABS
& FINISHED PRODUCTS



MARBLE FINISHED
PRODUCTS

VISITORS

OVERVIEW

14,181 

VISITORS



VISITORS FEEDBACK



98.8%

are satisfied with the general organization

97%

partially or fully achieved their visit objectives

96.5%

will visit Project Qatar 2019



OPENING DAY 1

• DOORS OPEN: 3 PM

• FUTURE PROJECTS QATAR CONFERENCE OPENING SESSION 5:15 PM

PANEL DISCUSSION

Panelists:
Philip Schramel, Commercial Director, Advantage Austria - Austrian Embassy Commercial Section
Karin Lemke, High Commissioner, German Industry and Commerce Office in Qatar
Muhammad Mansour, Trade Development Officer, Embassy of Islamic Republic of Pakistan
Kamran Al-Mahrouqi, Director General of Commercial Affairs, Embassy of Sultanate of Oman
Muhammad Bagheri, Commercial Counselor, Embassy of the Islamic Republic of Iran
Mehmet GURESO, Commercial Counselor, Embassy of Turkey

"We are privileged to sponsor Project Qatar for the 15th year, recognizing that the event is growing the importance of Qatar in the global construction market. By showcasing the latest and the best in technology and products, Project Qatar brings the world spotlight on the potentials of the country. This event helps us acquaint ourselves with the latest trends and stay ahead of the curve."

Ahmad Nasser Sraiya Al Kaabi

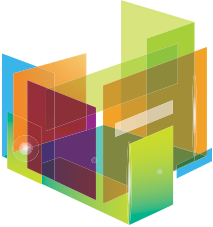
Chief Operating Officer - Al Sraiya Holding

"It is a great opportunity to be part of the 15th edition of Project Qatar as one of the main sponsors. It has proven itself to be an ideal platform to attract new businesses as we showcase our range of products which has been transforming Qatar's landscapes for 20 years. The show has been growing year after year and it is very encouraging to see the number of visitors seriously looking to expand their operations in Qatar."

Ghassan Oueijan

Managing Director - Nakheel Landscapes

CONCURRENT CONFERENCE



FUTURE PROJECTS QATAR 2018

Celebrating its 15th anniversary, Project Qatar launched for the first time this year, the Future Projects Qatar Conference. Showcasing over **QR200 bn worth of investment and development opportunities** in construction in Qatar, across 6 different sectors, the conference presented the ideal platform for Project Owners, Contractors, Sub-contractors, Service and Technology providers, Consultants, Investors and Regulators to meet, discuss and evaluate existing and future opportunities in the growing Qatari market with a series of keynotes, presentations and panel discussions from government entities, market leaders, and key stakeholders in the Qatari market.

CONFERENCE HIGHLIGHTS



8 CONFERENCE
SESSIONS



30+ SPEAKERS



CONCURRENT

EVENTS



HEAVY MAX 2018

THE 15TH INTERNATIONAL EXHIBITION FOR HEAVY MACHINERY

Heavy Max attracts a large number of manufacturers and suppliers from the world's leading brands. The exhibition showcases the latest cutting-edge construction machinery, equipment, and systems. Heavy Max is the ideal platform to meet the demands of Qatar's billion-dollar construction market.

EXHIBITING PROFILES



ACCESSORIES,
WARE PARTS &
COMPONENTS



LIFTING
APPLIANCES
& CONVEYORS



CONSTRUCTION
& COMMERCIAL
VEHICLES



CONSTRUCTION
VEHICLES &
EQUIPMENT



LOADERS
& SKID
LOADERS



CRUSHING &
RECYCLING
EQUIPMENT



CRANES
& TOWER
CRANES



MACHINES
& PLANTS



FINISHING
TOOLS &
EQUIPMENT



FORMWORK &
SCAFFOLDING



MINING
MACHINES



EARTHMOVING
EQUIPMENT



HEAVY MACHINERY
TECHNOLOGY &
EQUIPMENT



TRACTORS



PUMPING
EQUIPMENT



"Our participation at Project Qatar 2018 proved to be very fruitful with very promising results. Nasser Bin Khaled Heavy Equipment is a part of Nasser bin Khaled Holding Group and we were at the show to explore potential investment opportunities in Qatar. We've seen so many changes in the market coverage and through this exhibition, we were able to connect with customers who were genuinely interested in what we had to offer. We laud the efforts of the exhibition organizers who have been great to deal with and constantly demonstrate their support for Sheikh Tamim's wisdom, which is certainly clear towards Qatar through the exhibition."

Eyad Rashid

General Manager - Nasser Bin Khaled Heavy Equipment

CONCURRENT

EVENTS



QATAR STONE TECH 2018

THE 6TH INTERNATIONAL EXHIBITION
FOR STONE & STONE TECHNOLOGY

The exhibition brings the latest novelties in machinery and tools for cutting, shaping, polishing and engraving, as well as fixing systems, sealants, adhesives, cleaning materials, and other related products and services.

EXHIBITING PROFILES



CERAMIC
TILES &
GRANITE



MARBLE
FINISHED
PRODUCTS



TOOLS FOR CUTTING,
POLISHING &
HANDLING



CLEANING &
RESTORATION
PRODUCTS



MOSAIC &
NATURAL
STONE



STONE
VENEERS



CNC
MACHINERY
FOR MARBLE



STONE &
RECONSTITUTED
STONE PRODUCTS



GRANITE
BLOCKS, TILES
& SLABS



STONE BLOCKS,
SLABS & FINISHED
PRODUCTS

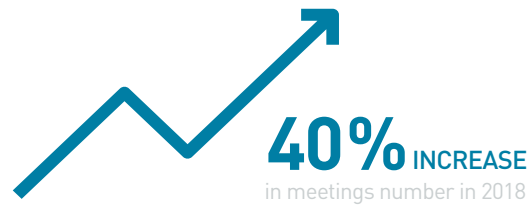
B2B PLATFORM

Project Qatar's B2B Matchmaking Platform is designed to help exhibitors and professionals, of matching products and profiles, meet and explore potential business opportunities. The platform provides the ultimate high-end, hands-on business networking solution designed to optimize both the visitor and exhibitor experience.

HIGHLIGHTS



320+ MEETINGS





"Manateq has been supporting major events in Qatar and abroad. We are glad to take part in Project Qatar this year as the Economic Partner. The robust growth in the construction industry indicates the continued development in Qatar and we are positive that our participation will bring in more success to the event and to the construction sector. Manateq believes in the importance of providing platforms to diversify the economy and we hope Project Qatar this year will be a good platform for SME's also who play a major role in economic diversification."

Fahad Rashid Al Kaabi

Chief Executive Officer - Manateq

"Project Qatar is a must-attend exhibition for its vast spectrum of construction-related products and services. For many years now, Project Qatar has been a benchmark for the industry, and every year, we are committed to new developments and unveiling of new projects through our participation, in line with the fast development of the region's infrastructure."

Amer Mahasen

General Manager - Palmera Landscape



DIRECT MAIL

Project Qatar mailed hardcopy visitor invitations to **60,000+** local, regional, and international construction industry professionals.



DIGITAL MEDIA

Unique content was developed targeting specific audiences through Xaxis Network, Gmail, YouTube, LinkedIn, Instagram, and Twitter, generating **9,240,452 impressions and more than 162,688 clicks.**



SOCIAL MEDIA

Project Qatar reached out to **90,000+** industry professionals throughout the year on all social media platforms.



SMS MESSAGING

More than 800,000 SMS messages were dispatched to trade professionals.



TELEMARKETING

Providing a significant boost to Project Qatar's communication plan, telemarketers conducted **more than 1,000** local calls promoting the event.

MARCOM SUMMARY



PRINT MEDIA

70 ads were published in major local, regional, and international news outlets and magazines, reaching **330,755** business professionals.



RADIO

Excellent complementary medium with high reach. **132 radio spots** promoting Project Qatar were broadcast on daily basis, 2 weeks prior to the show.



TAXI BRANDING

Positioned the Project Qatar brand in visible and mobile locations across the country. **150 branded taxis** provided high-visibility to our communication campaign.



EMAIL MARKETING

22 e-campaigns were sent throughout the year targeting **more than 80,000** local, regional, and international construction professionals.



ROAD BANNERS

Placed in strategic locations along Doha Corniche and West Bay areas, the Road Banners played an essential role in reaching Project Qatar's audience.



“The Public Works Authority ‘Ashghal’ is honored to be a part of such a strategic event. This important networking event is key for the development and provides support to the requirements of Qatar’s construction sector, which is essential at this stage especially in our move towards sustainable development. We are committed to Qatar’s infrastructure development, and this event helps us showcase our efforts to achieve this end.”

Mohammed Masoud Al-Marri

Infrastructure Affairs Director - Ashghal

“We were very pleased with the successful outcome of our recent participation at Project Qatar 2018. Representing the German companies present at the event allowed us to see the strong interest placed by the visitors in the exhibitors and what they had to offer. The exhibition itself truly stood out as it had many ideas in the spotlight.”

Maren Hoeppner

Regional Manager - German Near & Middle East Association

PRESS COVERAGE

مشاركة الشركات العالمية والإقليمية

3% نمو الاقتصاد القطري ووفقاً لبيانات الدولي وهو الأكثر نمواً في دول المنطقة

دبي، 15 فبراير - أظهرت بيانات من مكتب الإحصاء القطري أن الاقتصاد القطري نما بنسبة 3% في الربع الثاني من 2018 مقارنة بالربع الثاني من 2017. وتعد هذه النسبة هي الأعلى بين دول المنطقة.

وقد أظهرت البيانات أيضاً أن القطاع المالي قد سجل نمواً بنسبة 10%، بينما نما القطاع العقاري بنسبة 5%، والقطاع الصناعي بنسبة 3%.

وتعد هذه النتائج مؤشرًا على قوة الاقتصاد القطري وقدرته على جذب الاستثمارات العالمية والإقليمية.

400 اجتماع بين رجال الأعمال والمستثمرين ومديري الشركات الإقليمية

دبي، 15 فبراير - استضافت دبي معرضاً تجارياً ضخماً في مركز دبي التجاري العالمي، حيث التقى 400 رجل أعمال ومستثمر ومدير شركة إقليمية.

وكان المعرض فرصة مثالية للشركات لإظهار منتجاتها وخدماتها الجديدة، والترويج لخططها المستقبلية. كما كان من المقرر عقد سلسلة من الاجتماعات والمؤتمرات التي تهدف إلى تعزيز التعاون بين الشركات.

موقع البناء والتشييد يتجه لتسجيل نمو سنوي 8% - مستثمرين دوليين

وقعات بنضاعات مساهمة القطاع العقاري في الاقتصاد الوطني

دبي، 15 فبراير - يتوقع خبراء اقتصاديون أن يسجل قطاع البناء والتشييد في دولة قطر نموًا سنويًا بنسبة 8% في عام 2018.

وتعد هذه التوقعات مؤشرًا على قوة القطاع وقدرته على جذب الاستثمارات الدولية. كما أن قطاع العقارات يساهم بشكل كبير في الاقتصاد الوطني.

Brighto Paints launches products in Project Qatar

دبي، 15 فبراير - أطلقت شركة Brighto Paints منتجاتها الجديدة في مشروع قطر، مما يعزز مكانتها كأكبر مورد لمنتجات الطلاء في المنطقة.

وتعد هذه المنتجات من أحدث التقنيات في صناعة الطلاء، وتتميز بجودة عالية ومتانة طويلة.

Envoy opens Pakistan pavilion featuring a host of companies

دبي، 15 فبراير - افتتح السفير الهندي في دولة قطر، السفير الهندي في دولة قطر، جناح باكستان في المعرض التجاري، مما يعزز العلاقات التجارية بين البلدين.

ويضم الجناح مجموعة متنوعة من الشركات الباكستانية التي تقدم خدماتها في مختلف المجالات.

Project Qatar 2018 witnesses huge turnout

دبي، 15 فبراير - شهد معرض Project Qatar 2018 مشاركة واسعة من الشركات والمؤسسات، مما يعكس الاهتمام الكبير بالمشروع.

وتعد هذه المشاركة مؤشرًا على أهمية المشروع وقدرته على جذب الاستثمارات الدولية.

الكبرى تعكس قوة الاقتصاد القطري

دبي، 15 فبراير - أظهرت البيانات أن الاقتصاد القطري يتعافى بسرعة من التحديات السابقة، مما يعكس قوة المؤسسات الاقتصادية.

وتعد هذه النتائج مؤشرًا على قدرة الاقتصاد القطري على الصمود في وجه التحديات العالمية.

Elan Urban showcases products

دبي، 15 فبراير - عرضت شركة Elan Urban منتجاتها الجديدة في المعرض التجاري، مما يعزز مكانتها كأكبر مورد لمنتجات البناء في المنطقة.

وتعد هذه المنتجات من أحدث التقنيات في صناعة البناء، وتتميز بجودة عالية ومتانة طويلة.

التحتية والطرق لم تتأثر بالحصار

دبي، 15 فبراير - أظهرت البيانات أن البنية التحتية والطرق في دولة قطر لم تتأثر بالحصار، مما يعكس قوة البنية التحتية.

وتعد هذه النتائج مؤشرًا على قدرة البنية التحتية القطرية على الصمود في وجه التحديات العالمية.

MEDIA COVERAGE

العربي | 2 | 2018 | 20 مايو | 10:00

بحا الأضياع ذات الاهتمام المشترك رئيس زيمبابوي يستقبل د. العطية

رئيس زيمبابوي إيماني مانغوسا يستقبل في العاصمة هاربوربرغ د. العطية رئيسة جامعة القاهرة في إطار الزيارة التي أجراها في زيمبابوي.

في إطار الزيارة التي أجراها د. العطية في زيمبابوي، التقى الرئيس إيماني مانغوسا مع د. العطية في العاصمة هاربوربرغ. وبحثا في اللقاء قضايا ذات الاهتمام المشترك بين البلدين، خاصة في مجال التعليم والتعاون الاقتصادي.

كما ناقشا خلال اللقاء التعاون في مجال التعليم، وخاصة في مجال البحوث العلمية والتعاون في مجال التعليم العالي. واتفقا على تعزيز التعاون في مجال التعليم والتعاون الاقتصادي.

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العربي | 3 | 2018 | 20 مايو | 10:00

يوم مفتوح للحكومة الإلكترونية

أعلنت الحكومة المصرية عن إطلاق يوم مفتوح للحكومة الإلكترونية، وذلك في إطار جهودها لتحسين الخدمات الحكومية.

ويهدف هذا اليوم إلى تعزيز الشفافية والمشاركة بين المواطنين والحكومة، وذلك من خلال توفير منصة للتفاعل بين الطرفين.

ويشارك في هذا اليوم عدد من الجهات الحكومية، بما في ذلك وزارة الداخلية ووزارة التعليم العالي والبحث العلمي.

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العربي | 4 | 2018 | 20 مايو | 10:00

جولة مشاورات سياسية بين قطر والبيرو

تستمر لمدة 3 أيام مشاورات سياسية بين قطر والبيرو، وذلك في إطار الجهود المبذولة لتعزيز العلاقات الثنائية بين البلدين.

ويشارك في هذه الجولة عدد من المسؤولين من الجانبين، وذلك في إطار الجهود المبذولة لتعزيز العلاقات الثنائية بين البلدين.

ويهدف هذا اللقاء إلى تعزيز التعاون في مختلف المجالات، خاصة في مجال التجارة والاقتصاد.

ويهدف هذا اللقاء إلى تعزيز التعاون في مختلف المجالات، خاصة في مجال التجارة والاقتصاد.

العربي | 5 | 2018 | 20 مايو | 10:00

الحجاجة إلى العمل

مبادرة دعم كبرى لصحة الموظفين والعمل، وذلك في إطار الجهود المبذولة لتحسين ظروف العمل.

ويهدف هذا المشروع إلى تحسين ظروف العمل للموظفين، وذلك من خلال توفير خدمات صحية وعملية.

ويهدف هذا المشروع إلى تحسين ظروف العمل للموظفين، وذلك من خلال توفير خدمات صحية وعملية.

ويهدف هذا المشروع إلى تحسين ظروف العمل للموظفين، وذلك من خلال توفير خدمات صحية وعملية.

العربي | 6 | 2018 | 20 مايو | 10:00

Al-Mahmoud meets Spanish parliament team

التقى الرئيس المصري عبد الفتاح السيسي مع وفد البرلمان الإسباني في القاهرة، وذلك في إطار الجهود المبذولة لتعزيز العلاقات الثنائية بين البلدين.

ويهدف هذا اللقاء إلى تعزيز التعاون في مختلف المجالات، خاصة في مجال التجارة والاقتصاد.

ويهدف هذا اللقاء إلى تعزيز التعاون في مختلف المجالات، خاصة في مجال التجارة والاقتصاد.

ويهدف هذا اللقاء إلى تعزيز التعاون في مختلف المجالات، خاصة في مجال التجارة والاقتصاد.

العربي | 7 | 2018 | 20 مايو | 10:00

Global conference on social responsibility begins in Doha

انطلقت في الدوحة أعمال المؤتمر العالمي حول المسؤولية الاجتماعية، وذلك في إطار الجهود المبذولة لتعزيز الوعي بهذه القضية.

ويهدف هذا المؤتمر إلى تعزيز الوعي بالمسؤولية الاجتماعية، وذلك من خلال توفير منصة للتفاعل بين الخبراء والمختصين.

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POWERED BY: **ASHGHAL**



The Public Works Authority, Ashghal, was established in 2004 to be responsible for the planning, design, procurement, construction, delivery, and asset management of all infrastructure projects and public buildings in Qatar.

Ashghal's key responsibilities include governing the design, construction, and management of major projects including roads, drainage and buildings such as public buildings, schools and hospitals.

Adhering to the Qatar National Vision 2030, the Authority contributes to the economic and social development of the State of Qatar, with projects valued at over QR 100 billion to be delivered within the next five to seven years.

Ashghal has employed a powerful model of strategic outsourcing and partnership with world leading establishments that will bring capacity and capabilities to ensure Qatar rates at par with the most developed nations in the world in the field of infrastructure.

www.ashghal.gov.qa

ECONOMIC PARTNER: **MANATEQ**



Established in 2011, with His Excellency Sheikh Ahmed Bin Jassim Al Thani, the Minister of Economy and Commerce, as the Chairman, Manateq is positioned as a vital component in achieving the 'Economic Development' pillar of the Qatar National Vision 2030.

We work with potential and existing, local and foreign, investors; providing an international gateway for the swift set-up and successful growth of your business in Qatar.

The Special Economic Zones, Industrial Zones, Logistics Parks, and Warehousing Parks offer our investors a range of client services, unparalleled interconnectivity, access to GCC and global markets, high-quality infrastructure, an easy set-up process, and much more.

www.manateq.qa

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PLATINUM SPONSOR: **AL SRAIYA**



Al Sraiya Group was established in 1975 to cater to the infrastructural development of Qatar by providing integrated and diversified services to the construction industry. The Group has diversified itself by forming individual groups of companies, each operating independently and specializing in its field of expertise. Al Sraiya strives to be the market leader in providing total construction solutions in Qatar and the Middle East by offering a complete range of integrated services that reflect our cost-effective management, uncompromising quality and dedication to customer service.

www.alsraiyaigroup.com

DIAMOND SPONSOR: **DOHA KOWATE**



Doha Kowate is a professional high-tech enterprise that provides excellent service of designing, developing & researching, manufacturing, construction and maintenance especially for street lighting, industrial lighting, landscape lighting and commercial lighting. Thanks to years of experience in the lighting and automatic control fields, Kowate, expanding the business to smart cities, becomes one of the best integrated lighting enterprises and the most professional provider for smart city solutions. Our local LED factory must label the lamps 'Made in Qatar' and start from Qatar to light up the world.

www.kowate-tech.com

DIAMOND SPONSOR: **NAKHEEL**



The company is a leading contractor providing turnkey packages that can include complex infrastructural works, hard and soft landscapes, turf pitches, artificial surfaces and much more. Some recent projects are Lusail City streetscape and promenades, Hamad International Airport, The Pearl Qatar, Aspire Zone, MIA Park, Hotel Park, Supreme Committee Training Sites (31 turf pitches). Nakheel Landscapes also offers many services such as trading of professional machinery and equipment for sports turf maintenance, golf carts, sports and play equipment, sports netting, rootzone additives and nutrients, and more.

www.nakheellandscapes.com

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LANDSCAPE SPONSOR: **PALMERA AGRICULTURE BUSINESS**

Palmera Agricultural Business L.L.C. was established when we noticed the increasing demand of landscaping construction and maintenance in Doha, Qatar. We rapidly grew in the Gulf market by providing top quality services in the industry. Since our arrival, Palmera has strived to be the best in the market. Day by day, our management utilizes their experience to the maximum to maintain a significantly educated and technically qualified staff. Palmera is constantly improving and continuously innovating to gain the clients' full trust and confidence.

www.palmera.com.qa

GOLD SPONSOR: **HEMPEL**



Hempel is a world-leading coatings supplier for the decorative, protective, marine, container and yacht markets. From wind turbines and bridges to hospitals, ships, power stations and homes, our coatings protect man-made structures from the corrosive forces of nature.

With a focus on R&D, advanced production techniques and professional coating advice, we work around the globe to help keep our customers' investments safe and beautiful for longer. Our working concept is simple: we are curious, creative and self-critical, and always aim to create extra value for our customers.

www.hempel.com

SPONSORS & PARTNERS

GOLD SPONSOR:

QATAR BUILDING COMPANY



Qatar Building Company was founded in 1971 as a private civil engineering contractor. Since establishing a solid foundation as a world-class construction company in 2000, QBC successfully established a new line beside the construction line called Qatar building Company Heavy equipment Division.

QBC – HED is one of the prime suppliers of heavy equipment and supplies a wide variety of construction, agricultural, industrial heavy equipment, spare parts and also provides dependable maintenance and repairing services.

The company has established an exclusive partnership with several leading manufacturers of heavy equipment, construction machinery such as Hyundai Heavy Industries and others.

www.qbched.com

EXCLUSIVE WATER SPONSOR:

WATERMASTER



WATERMASTER is a 40-year-old, market-leading company that specializes in water-related projects encompassing Wellness & Pools, Water Features, and Water/ Waste Water Treatment. With over 6,000 completed projects around the world and three branches in Lebanon, Qatar and UAE, we have the in-house capabilities and resources to undertake and deliver turnkey projects from A to Z in the role of a complex solution provider.

We excel at handling all stages of water-related projects via adopting a Design – Develop – Execute & Maintain approach. As a result, the highest-class service is provided in a timely manner, meeting global quality standards and most importantly, the client's vision and the space character. Since 1980 the number of our references within Wellness & Pools in the MEA region has reached 6,000 covering such hotel chains as Hilton, Sheraton & Westin, Intercontinental, Kempinski, and the Ritz-Carlton.

www.watermaster.me

SPONSORS & PARTNERS

OFFICIAL FORMWORK SPONSOR: **PERI**



PERI Formwork Solutions: for high-rise buildings with complex shapes, for challenging bridge and tunnel structures, for the implementation of the highest architectural concrete requirements and even more.

With the experience gained from countless global scaffolding projects, our scaffold experts enable our customers to realize projects with PERI UP scaffolding constructions both economically and safely.

The service we provide simply does not end with the delivery. With our services, in particular, we accompany and support our clients throughout the entire project.

www.peri.qa

HEAVY EQUIPMENT SPONSOR:



ناصر بن خالد للمعدات الثقيلة
NASSER BIN KHALED HEAVY EQUIPMENT

NASSER BIN KHALID HEAVY EQUIPMENT

In the early 1950's, Sheikh Nasser established Nasser bin Khaled Al Thani Holding with a distinct vision; A commitment to establishing a world-class company, one in which entrepreneurial excellence was the norm, whose innovative and ethical business practices would benefit not only its individual customers, but the state of Qatar. Over the years NBK Holding widened its umbrella of businesses to entail several new companies with various operations and partnered with key multi-national organizations.

Today, Nasser bin Khaled Holding is a leading provider of premium products and incomparable services, strategically aligning itself with the world's best, and managing more numerous first-class companies and dealerships such as Mercedes Benz, Maybach, Spyker Sports Cars, Mitsubishi Motors, Mitsubishi Fuso, Harley Davidson, Kawasaki, Bosch, Michelin, Zeibart, and Smart Repair, in addition to several heavy equipment and car accessories centers.

www.nbks.com

SPONSORS & PARTNERS

ASSOCIATE SPONSOR: **AL-TA'ADHOD GROUP**



Al-Taadhod was established in 1999 specializing in trading and construction. Since then, it has become an agent for different brands such as the biggest AC manufacturer in the world 'GREE'. Its success has relied on the experience of the founders, top management, and staff which exceeds 20 years in this field. We will continue the journey to become one of the leaders in our field and especially in HVAC sector whilst providing our customers with all their needs with a world-class standard.

www.greeqatar.com

BUILDING MATERIAL SPONSOR: **REDA CHEMICALS**



REDA Chemicals is a leading chemical distributor providing business-to-business solutions for users of industrial and specialty chemicals, operating in 30 countries in Asia and Africa. Through our team of over 600 professionals and technically-oriented experts, we offer innovative solutions to a wide range of markets.

With a growing number of facilities; we operate from more than 40 sales offices and 35 warehouses & logistic centers strategically located throughout the regions we serve. This means that we can closely monitor the success of all of our endeavors, anytime, anywhere.

As experts in the field of chemical distribution, we pride ourselves in our ability to provide the highest quality products and solutions, on-time delivery, technical excellence, alongside unparalleled customer service and support.

www.redachem.com

SPONSORS & PARTNERS

OFFICIAL BRANDING SPONSOR: **GULF CRAFTS**



Gulf Crafts is a leading fabrication company in Doha, Qatar. Established in 2001, it initially provided services for the design and production of unique gifts and awards. A showroom displaying the tailor-and-ready-made items was launched the following year which boosted Gulf Crafts' presence in the market, paving the way to more projects. In 2009, an additional factory was constructed in the new Industrial Area, enabling Gulf Crafts to expand its services and meet the demands of the growing market.

www.gulfcrafts.net

OFFICIAL HOTEL: **INTERCONTINENTAL DOHA - THE CITY**



Stylish and modern, this Doha hotel is impressive in every detail, from the hotel lobby atrium to the open-air rooftop pool. A wealth of luxury amenities includes seven exciting and innovative dining and entertainment establishments.

Intercontinental Doha The City is ideally located for business or leisure in the exclusive West Bay, five minutes from Qatar Exhibition and Convention Center and close to Doha Golf Club, the City Center Shopping Mall and the more traditional Souq Waqif.

www.ihg.com

OFFICIAL CARRIER: **QATAR AIRWAYS**



Qatar Airways is proud to be one of the youngest global airlines to serve all six continents. Thanks to our customers' response to our offerings, we are also the fastest-growing airline in the world. We connect more than 150 destinations on the map every day, with a fleet of the latest-generation aircrafts, and an unrivalled level of service from our home and hub, the state-of-the-art Hamad International Airport in Doha, the State of Qatar.

www.qatarairways.com

SPONSORS & PARTNERS

OFFICIAL TRAVEL PARTNER:

CAREEM



It all started in 2012, when two nice guys decided to leave their jobs to start something that matters. Something that would be big and meaningful. Something that would move our whole region towards better living. Today, Careem is the leading ride hailing app in MENA, Turkey, and Pakistan. And, as the region's only tech unicorn, we're truly changing the way people think about transportation.

With the help of technology we offer our Customers the freedom of mobility, we give our Captains an opportunity to take financial control of their own life, and we provide our Colleagues with a platform to build an institution that will inspire generations of innovators.

We believe that every single person in our region deserves a simpler life. By uplifting communities, supporting infrastructures, and solving local problems, we strive to be the enabler that improves the lives of millions of people.

www.careem.com

OFFICIAL FREIGHT FORWARDER:

BCC LOGISTICS



Established in Beirut in 1993, BCC is a leading freight forwarding services in the market. The company built on its freight forwarding services to offer a wide range of other logistics services. Aiming to provide full logistics solutions and contribute to the success of our customers' supply chain, we build long-term partnerships with our customers by offering a high service level, and added-value by delivering their products to the right place with utmost care, and at a competitive price.

www.bcclogistics.com

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OFFICIAL INSURANCE COMPANY: **SEIB INSURANCE**



Seib Insurance and Reinsurance Company LLC is a national Qatari company licensed by the Qatar Financial Center Regulatory Authority. Seib is the leading provider of high-quality insurance products and services to corporations and individuals of Qatar. Superior customer focus is what separates us from other insurers operating in the Qatari market. Our experienced management team, specialist underwriting and claims professionals based in Doha, and a world-class panel of reinsurers, enable Seib to build profitable business partnerships designed to endure and thrive.

www.seibinsurance.com

CONSTRUCTION INTELLIGENCE PARTNER: **VENTURES ONSITE**



Ventures ONSITE - The Middle East & North African (MENA) countries Construction Projects Tracking System, a product of Ventures Middle East, is the market leader for tracking construction projects, and providing project information since 1997. Ventures Onsite provides the latest and detailed information on future, current, and completed construction projects through its online database. We intend to provide the latest information about projects to our subscribers early enough for them to make informed decisions and get involved in the project, giving them the much-needed competitive edge in today's construction market.

www.venturesonsite.com

SPONSORS & PARTNERS

RESEARCH PARTNER: **OXFORD BUSINESS GROUP**



Founded as a research publishing firm in 1994 by Oxford graduates and originally based in the university town, OBG is today a British company with world-wide reach, employing more than 200 staff and continuing its commitment to producing detailed analysis. The Group publishes authoritative reports and online economic briefings covering 34 countries around the world from its offices in Istanbul, Dubai and London, and a network of local bureaus in the countries in which it operates, with its reports regularly cited in the Financial Times, BBC, the Economist, and other leading media outlets and its staff frequently interviewed on all forms of broadcast media, Oxford Business Group is a recognized and respected source of business intelligence in many parts of the world.

www.oxfordbusinessgroup.com

SUSTAINABILITY PARTNER: **QATAR GREEN BUILDING COUNCIL**



Qatar Green Building Council (QGBC) is a non-profit, membership-driven organization providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. QGBC also aims to support the overall health and sustainability of the environment, the people, and economic security in Qatar for generations to come. The council, a member of Qatar Foundation, was formally established in 2009 by a decree signed by H.H. Sheikha Moza Bint Nasser and is helping Qatar on its journey to establish a post-hydrocarbon, knowledge economy and progressive society.

www.qatargbc.org

SUPPORTING BODIES



MEDIA PARTNERS





"I am deeply proud to be part of the 15th edition of Project Qatar. We have been participating for six years straight now. The Italian Pavilion showcased the products and services of 10 of our best companies, which was widely received by the visitors and participants during the show's exciting four-day run. We were also very excited to be strategically located at the heart of the exhibition--helping us welcome visitors coming from all parts of the world. The success of our participation has given us the eagerness to take part again in next year's edition."

Giosafat Rigano

Italian Trade Commissioner

"Project Qatar just keeps outdoing itself and has once again delivered the best edition, thus far. We have never witnessed this number of visitors before and we just keep seeing the interest in the construction market to keep growing. We are positive about participating again next year to keep the market updated about the latest technologies in the heavy equipment segment, as well as be updated about other developments in the sector."

Issa Kopty

General Manager - Qatar Building Company



ABOUT THE ORGANIZER



THE MIDDLE EAST LEADING EXHIBITIONS & EVENT ORGANIZER

IFP Group (International Fairs and Promotions) is a pioneering trade fair and event organizer in the Middle East, with an impressive track record of over 500 successful events to date, spanning diverse industries in the region. Operating in Lebanon, Iraq, Qatar, UAE and Egypt, IFP Group provides a fundamental gateway to MENA markets.

IFP Group's rich portfolio embraces a vast array of B2B and B2C exhibitions, conferences and specialized events serving many sectors, including: construction, energy, general trade, education, agriculture and food, hospitality, information technology and logistics.

Reinforced by profound industry insights and a keen eye for developments in the region, our events harbor an ideal environment for small, medium and multinational companies to unravel business opportunities, discover latest technologies, promote and sell their products whilst nurturing relations with existing clients.

IFP Group's specialized events and world-class conferences provide a net-working platform for exhibitors, sponsors, speakers and delegates to meet face to face, share expertise, make informed decisions and ink lucrative deals.

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**LOOKING FORWARD TO
SEEING YOU AT PROJECT
QATAR 2019!**

29 APRIL - 1 MAY

DOHA EXHIBITION & CONVENTION CENTER

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