TUSCANY4SHOES INTERNATIONAL INCOMING
CAPANNORI 14-16 SEPTEMBER 2022

14th September, Wed.

| During the day | Guests arrival and hotel accommodation
Hotel Villa La Principessa, Via Nuova per Pisa, 1616G Lucca |
| 7.30 pm | Welcome Cocktail - *Hotel Villa La Principessa* |

15th September, Thu.

| 09.15 am | Pick up from the hotel and transfer to Capannori
Polo Tecnologico di Capannori, Via Nuova 44/A, Capannori |
| 10.00 – 11.00 am | **Opening remarks and welcome greetings**
Luca Menesini, *Capannori Mayor*
Marina Scognamiglio, *Consumer Goods Division, ICE Italian Trade Agency*
Antonio Franceschini, *General Secretary CNA Federmoda*
Roberto Corbelli, *Researcher and trend Expert*
Sabrina Mattei, *CNA Lucca Vicepresident*
Carol Lucchesi, *Luccapromos International Trade and Promotion manager*
Pietro Angelini, *Navigo General Manager, TEM T4S*
Patrick Di Gino, *Miami Project T4S* |
| 11.00 am | Coffee break and relocation to the B2B area |
| 11.15 – 12.45 pm | **B2B – 1st session of business meetings**
between international buyers and T4S companies |
| 12.45 – 2.30 pm | Light lunch
Ristorante Accasatua, Viale Europa 154, Lammari |
| 2.30 – 5.00 pm | **B2B – 2nd session of business meetings** |
| 5.00 pm | Transfer to the hotel |
| 7.00 pm | Pick up and transfer for the **Gala Dinner**
Fattoria La Torre, Via di Montecarlo 7, Montecarlo |
| 11.00 pm | Transfer to the hotel |

16th September, Fri.

09.30 am	Pick up from the hotel and transfer for the company tour
10.00 – 10.45 am	**1st company visit**
10.45 – 11.00 am	Transfer for the second visit
11.00 – 11.45 am	**2nd company visit**
11.45 – 12.15	Transfer to Lucca City center
12.30 – 2.00 pm	Light Lunch
Ristorante Mecenate, Via del Fosso, 94 Lucca
2.00 – 3.30 pm	Welcome and guided visit to the historical fashion exhibition **"Boom! La moda italiana"** curated by **Sabrina Mattei**
Fondazione Banca del Monte di Lucca, Palazzo delle Esposizioni, Piazza San Martino, 7 – Lucca
3.30 – 6.00 pm	**Walking guided tour,** Lucca city center
6.00 pm	Transfer to the hotel
8.00 pm	**Delegates dinner**
Hotel Villa La Principessa

17th September, Sat.

| 09.30 am | Pick up from the hotel and transfer to Milano for MICAM |